

17231 U.S. PTO
020604

UTILITY PATENT APPLICATION TRANSMITTAL <i>(Only for new nonprovisional applications under 37 CFR 1.53(b))</i>	Attorney Docket No.	0093-1 CIP	Total Pages	86
	<i>First Named Inventor or Application Identified</i>			
	Inventor: Linda Gottfried			
	Invention: METHOD AND SYSTEM FOR SHARING BRAND INFORMATION			
Express Mail Label No.	EK702997177US			

APPLICATION ELEMENTS <i>See MPEP chapter 600 concerning utility patent application contents.</i>		ADDRESS TO: Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450		
<p>1. <input checked="" type="checkbox"/> Fee Transmittal Form (e.g., PTO/SB/17) <i>(Submit an original, and a duplicate for fee processing)</i></p> <p>2. <input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27</p> <p>3. <input checked="" type="checkbox"/> Specification [Total Pages 49] <i>(preferred arrangement as set forth below)</i> <ul style="list-style-type: none"> - Descriptive title of the Invention - Cross References to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing Appendix - Background of the Invention - Brief Summary of the Invention - Brief Description of the Drawings <i>(if filed)</i> - Detailed Description - Claim(s) - Abstract of the Disclosure </p> <p>4. <input checked="" type="checkbox"/> Drawing(s) (35 USC 113) [Total Sheets 35]]</p> <p>5. Oath or Declaration [Total Pages 2] a. <input checked="" type="checkbox"/> Newly executed (original or copy) b. <input type="checkbox"/> Copy from a prior application (37 CFR 1.63(d)) <i>(for continuation/divisional with Box 17 completed)</i> <i>[Note Box 5 below]</i> <ul style="list-style-type: none"> i. <input type="checkbox"/> <u>DELETION OF INVENTOR(S)</u> Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). </p> <p>6. <input type="checkbox"/> Application Data Sheet. See 37 CFR 1.76</p>				
<p>7. <input type="checkbox"/> CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)</p> <p>8. Nucleotide and/or Amino Acid Sequence Submission <i>(if applicable, all necessary)</i></p> <ul style="list-style-type: none"> a. <input type="checkbox"/> Computer Readable Form (CRF) b. <input type="checkbox"/> Specification Sequence Listing On: <ul style="list-style-type: none"> I. <input type="checkbox"/> CD-ROM or CD-R (2 copies); or II. <input type="checkbox"/> Paper c. <input type="checkbox"/> Statement verifying identity of above copies 				
ACCOMPANYING APPLICATION PARTS				
<p>9. <input type="checkbox"/> Assignment Papers (cover sheet & documents(s))</p> <p>10. <input type="checkbox"/> 37 CFR 3.73(b) Statement <input type="checkbox"/> Power of Attorney <i>(when there is an assignee)</i></p> <p>11. <input type="checkbox"/> English Translation Document <i>(if applicable)</i></p> <p>12. <input type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449 <input type="checkbox"/> Copies of IDS Citations</p> <p>13. <input type="checkbox"/> Preliminary Amendment</p> <p>14. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) <i>(Should be specifically itemized)</i></p> <p>15. <input type="checkbox"/> Certified Copy of Priority Document(s) <i>(if foreign priority is claimed)</i></p> <p>16. <input checked="" type="checkbox"/> Other: <u>Express Mail Certification</u></p>				

17. If a **CONTINUING APPLICATION**, check appropriate box and supply the requisite information below and in a preliminary amendment or in an Application Data Sheet under 37 CFR 1.76:

Continuation Divisional Continuation-in-part (CIP) of prior application No: 10/176,437

Prior application information: Examiner Le Hien Luu Group / Art Unit: 2141

For **CONTINUATION OR DIVISIONAL APPS** only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

18. CORRESPONDENCE ADDRESS

Customer Number or Bar Code Label 000025901 or Correspondence address below

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COUNTRY	USA	TELEPHONE	(973) 644-0008	FAX	(973) 644-4554

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<p>1. <input type="checkbox"/> The Commissioner is authorized to charge indicated fees and credit any over payments to:</p> <p>Deposit Account Number → <input type="text"/></p> <p>Deposit Account Name → Ernest D. Buff And Associates LLC</p> <p><input type="checkbox"/> Charge Any Additional Fee Required Under 37 CFR 1.18 and 1.17</p> <p><input type="checkbox"/> 37 CFR 1.16 and 1.17 the Notice of Allowance</p> <p>2. <input checked="" type="checkbox"/> Payment Enclosed: <input checked="" type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Other</p>			<p>3. ADDITIONAL FEES</p> <table border="1"> <thead> <tr> <th>Larg e Fee Code</th> <th>Entity Fee (\$)</th> <th>Small Fee Code</th> <th>Entity Fee (\$)</th> <th>Fee Description</th> <th>Fee Paid</th> </tr> </thead> <tbody> <tr> <td>105</td> <td>130</td> <td>205</td> <td>65</td> <td>Surcharge - late filing fee or oath</td> <td><input type="text"/></td> </tr> <tr> <td>127</td> <td>50</td> <td>227</td> <td>25</td> <td>Surcharge - late provision filing fee or cover sheet</td> <td><input type="text"/></td> </tr> <tr> <td>139</td> <td>130</td> <td>139</td> <td>130</td> <td>Non-English specification</td> <td><input type="text"/></td> </tr> <tr> <td>147</td> <td>2,520</td> <td>147</td> <td>2,520</td> <td>For filing a request for reexamination</td> <td><input type="text"/></td> </tr> <tr> <td>112</td> <td>920*</td> <td>112</td> <td>920*</td> <td>Requesting publication of SIR prior to Examiner action</td> <td><input type="text"/></td> </tr> <tr> <td>113</td> <td>1,840*</td> <td>113</td> <td>1,840*</td> <td>Requesting publication of SIR after Examiner action</td> <td><input type="text"/></td> </tr> <tr> <td>115</td> <td>110</td> <td>215</td> <td>55</td> <td>Extension for reply within first month</td> <td><input type="text"/></td> </tr> <tr> <td>116</td> <td>390</td> <td>216</td> <td>195</td> <td>Extension for reply within second month</td> <td><input type="text"/></td> </tr> <tr> <td>117</td> <td>890</td> <td>217</td> <td>445</td> <td>Extension for reply within third month</td> <td><input type="text"/></td> </tr> <tr> <td>118</td> <td>1,390</td> <td>218</td> <td>695</td> <td>Extension for reply within fourth month</td> <td><input type="text"/></td> </tr> <tr> <td>128</td> <td>1,890</td> <td>228</td> <td>945</td> <td>Extension for reply within fifth month</td> <td><input type="text"/></td> </tr> <tr> <td>119</td> <td>310</td> <td>219</td> <td>155</td> <td>Notice of Appeal</td> <td><input type="text"/></td> </tr> <tr> <td>120</td> <td>310</td> <td>220</td> <td>155</td> <td>Filing a brief in support of an appeal</td> <td><input type="text"/></td> </tr> <tr> <td>121</td> <td>270</td> <td>221</td> <td>135</td> <td>Request for oral hearing</td> <td><input type="text"/></td> </tr> <tr> <td>138</td> <td>1,510</td> <td>138</td> <td>1,510</td> <td>Petition to institute a public use proceeding</td> <td><input type="text"/></td> </tr> <tr> <td>140</td> <td>110</td> <td>240</td> <td>55</td> <td>Petition to revive - unavoidable</td> <td><input type="text"/></td> </tr> <tr> <td>141</td> <td>1,240</td> <td>241</td> <td>620</td> <td>Petition to revive - unintentional</td> <td><input type="text"/></td> </tr> <tr> <td>142</td> <td>1,240</td> <td>242</td> <td>620</td> <td>Utility issue fee (or reissue)</td> <td><input type="text"/></td> </tr> <tr> <td>143</td> <td>440</td> <td>243</td> <td>220</td> <td>Design issue fee</td> <td><input type="text"/></td> </tr> <tr> <td>144</td> <td>600</td> <td>244</td> <td>300</td> <td>Plant issue fee</td> <td><input type="text"/></td> </tr> <tr> <td>122</td> <td>130</td> <td>122</td> <td>130</td> <td>Petitions to the Commissioner</td> <td><input type="text"/></td> </tr> <tr> <td>123</td> <td>50</td> <td>123</td> <td>50</td> <td>Petitions related to provisional applications</td> <td><input type="text"/></td> </tr> <tr> <td>126</td> <td>240</td> <td>126</td> <td>240</td> <td>Submission of Information Disclosure Stmt</td> <td><input type="text"/></td> </tr> <tr> <td>581</td> <td>40</td> <td>581</td> <td>40</td> <td>Recording each patent assignment per property (times number of properties)</td> <td><input type="text"/></td> </tr> <tr> <td>146</td> <td>710</td> <td>246</td> <td>355</td> <td>Filing a submission after final rejection (37 CFR 1.129(a))</td> <td><input type="text"/></td> </tr> <tr> <td>149</td> <td>710</td> <td>249</td> <td>355</td> <td>For each additional invention to be examined (37 CFR 1.29(b))</td> <td><input type="text"/></td> </tr> <tr> <td colspan="3">Other fee (specify) <input type="text"/></td> <td colspan="3"><input type="text"/></td> </tr> <tr> <td colspan="3">Other fee (specify) <input type="text"/></td> <td colspan="3"><input type="text"/></td> </tr> <tr> <td colspan="2">SUBTOTAL (1)</td> <td>(\$)</td> <td>385.00</td> <td colspan="2"></td> </tr> <tr> <td colspan="3">2. Extra Claim Fees</td> <td>Extra</td> <td>Fee From below</td> <td>Fee Paid</td> </tr> <tr> <td>Total Claims</td> <td>133</td> <td>-20=</td> <td>113</td> <td>X 9</td> <td>= 351.00</td> </tr> <tr> <td>Independent Claims</td> <td>6</td> <td>-3=</td> <td>0</td> <td>X 43</td> <td>= 0.00</td> </tr> <tr> <td>Multiple Dependent Claims</td> <td>9</td> <td>X</td> <td>290</td> <td>=</td> <td>980.00</td> </tr> <tr> <td colspan="3"></td> <td colspan="3"></td> </tr> <tr> <td colspan="3">Large Entity Small Entity</td> <td colspan="3">Fee Description</td> </tr> <tr> <td>Fee Code</td> <td>(\$)</td> <td>Fee Code</td> <td>(\$)</td> <td colspan="2"></td> </tr> <tr> <td>103</td> <td>18</td> <td>203</td> <td>9</td> <td colspan="2">Claims in excess of 20</td> </tr> <tr> <td>102</td> <td>80</td> <td>202</td> <td>40</td> <td colspan="2">Indep. claims in excess of 3</td> </tr> <tr> <td>104</td> <td>270</td> <td>204</td> <td>135</td> <td colspan="2">Multiple dependent claim</td> </tr> <tr> <td>109</td> <td>80</td> <td>209</td> <td>40</td> <td colspan="2">Reissue independent claims over original patent</td> </tr> <tr> <td>110</td> <td>18</td> <td>210</td> <td>9</td> <td colspan="2">Reissue claims in excess of 20 and over original patent</td> </tr> <tr> <td colspan="2">SUBTOTAL (2)</td> <td>(\$)</td> <td>1716.00</td> <td colspan="2"></td> </tr> <tr> <td colspan="6" style="text-align: center;">*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 00.00</td> </tr> </tbody></table>			Larg e Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description	Fee Paid	105	130	205	65	Surcharge - late filing fee or oath	<input type="text"/>	127	50	227	25	Surcharge - late provision filing fee or cover sheet	<input type="text"/>	139	130	139	130	Non-English specification	<input type="text"/>	147	2,520	147	2,520	For filing a request for reexamination	<input type="text"/>	112	920*	112	920*	Requesting publication of SIR prior to Examiner action	<input type="text"/>	113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action	<input type="text"/>	115	110	215	55	Extension for reply within first month	<input type="text"/>	116	390	216	195	Extension for reply within second month	<input type="text"/>	117	890	217	445	Extension for reply within third month	<input type="text"/>	118	1,390	218	695	Extension for reply within fourth month	<input type="text"/>	128	1,890	228	945	Extension for reply within fifth month	<input type="text"/>	119	310	219	155	Notice of Appeal	<input type="text"/>	120	310	220	155	Filing a brief in support of an appeal	<input type="text"/>	121	270	221	135	Request for oral hearing	<input type="text"/>	138	1,510	138	1,510	Petition to institute a public use proceeding	<input type="text"/>	140	110	240	55	Petition to revive - unavoidable	<input type="text"/>	141	1,240	241	620	Petition to revive - unintentional	<input type="text"/>	142	1,240	242	620	Utility issue fee (or reissue)	<input type="text"/>	143	440	243	220	Design issue fee	<input type="text"/>	144	600	244	300	Plant issue fee	<input type="text"/>	122	130	122	130	Petitions to the Commissioner	<input type="text"/>	123	50	123	50	Petitions related to provisional applications	<input type="text"/>	126	240	126	240	Submission of Information Disclosure Stmt	<input type="text"/>	581	40	581	40	Recording each patent assignment per property (times number of properties)	<input type="text"/>	146	710	246	355	Filing a submission after final rejection (37 CFR 1.129(a))	<input type="text"/>	149	710	249	355	For each additional invention to be examined (37 CFR 1.29(b))	<input type="text"/>	Other fee (specify) <input type="text"/>			<input type="text"/>			Other fee (specify) <input type="text"/>			<input type="text"/>			SUBTOTAL (1)		(\$)	385.00			2. 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SUBMITTED BY:				Complete (if applicable)	
Typed or Printed Name	<input type="text"/>			Reg. Number	25,833
Signature	<input type="text"/>			Date	02/06/04
				Deposit Account User ID	